Kintyre Holdings (JA) Limited (KNTYR)January 28, 2026

Kintyre Holdings Acquires Additional Shares in Kulcha Rum, Bringing Ownership to 100%

Kingston, Jamaica — January 28, 2026 — Kintyre Holdings (JA) Limited ("Kintyre Holdings" or "the Company") announces that it has acquired **additional shares** in Kulcha Rum, increasing its ownership to **100%**. As a result, Kintyre Holdings is now the **100% owner of Kulcha Rum**.

This acquisition—bringing Kintyre Holdings' stake to **full 100% ownership**—is the key milestone that enables unified leadership, faster execution, and accelerated scaling across **local and international markets**.

Work Underway to Drive Local and International Expansion

Following Kintyre Holdings' acquisition of additional shares to become the **100% owner** of Kulcha Rum, the Company has commenced a focused programme of work aimed at scaling the brand, including:

- **Distributor engagement:** The Company is in active discussions with a distributor to strengthen Kulcha Rum's presence across retail and on-premise channels, locally and through export pathways.
- **Selective rebranding:** Updates are being implemented in specific areas to sharpen market positioning, strengthen visual consistency, and support wider distribution readiness.
- **Market sensitization:** Targeted efforts are ongoing to reintroduce and sensitize the market, building stronger consumer awareness and trade confidence ahead of broader rollout.

The Company expects to **significantly increase production** as soon as the distributor partnership is finalized, supported by the clarity and speed that comes with Kintyre Holdings being the **100% owner** of Kulcha Rum.

Strategic Investors in Discussion

Kintyre Holdings also confirms it is in discussions with **local and international strategic investors** expected to bring not only capital, but also **solid market opportunities and access** that can materially support marketing execution and production scale-up—further accelerating the benefits of Kintyre Holdings' **100% ownership** of Kulcha Rum.

Strengthened Execution and Governance

Kintyre Holdings has strengthened its execution capacity across the relevant operating teams supporting Kulcha Rum, with experienced leadership focused on both **B2B and B2C sales** execution.

In addition, the Company has hired a **President & CEO** who will officially join on **March 1, 2026**, further strengthening leadership as Kintyre Holdings, as **100% owner**, advances its plans for Kulcha Rum.

The Company also advises that a **solid Board of Directors**, with relevant industry knowledge and experience, is currently in the process of being implemented to support governance, strategic oversight, and disciplined growth as Kintyre Holdings executes as the **100% owner** of Kulcha Rum.

Dancehall Brand Leadership: Culture Meets Commercial Execution

The Company has secured, **in principle**, a commitment from **one of Jamaica's top dancehall artistes** to serve as brand ambassador and **Kulcha Chief Vibes Officer (CVO)**, subject to final documentation. This role is intended to support brand storytelling, creative direction, and culturally-relevant campaigns designed to deepen consumer connection while driving growth locally and internationally—now enabled by Kintyre Holdings' **100% ownership** of Kulcha Rum.

Comment from Leadership

"Rum is more than a product in Jamaica—it's culture, history, celebration, and identity," said **Tyrone Wilson, President & CEO of Kintyre Holdings (JA) Limited**. "I'm proud to have this

opportunity to introduce Kulcha Rum in a bigger way. With Kintyre Holdings now the **100% owner** of Kulcha Rum, we have full alignment to advance distribution, market sensitization, rebranding, and production scale-up to meet the demand we believe is ahead—locally and internationally."

About Kintyre Holdings (JA) Limited

Kintyre Holdings (JA) Limited is an investment holding company focused on building and acquiring high-potential businesses across strategic sectors, with a commitment to disciplined execution, long-term value creation, and Jamaican-led growth.

Tyrone Wilson
Chairman, President & CEO
On Behalf of the Board of Directors