



PBS Group Appoints Visionary Leader Ezequiel Bardas as COO for Latin America

PBS Group is proud to announce the appointment of **Ezequiel Bardas as Chief Operating Officer (COO) for Latin America.**

With a career spanning more than two decades of senior executive leadership, Ezequiel brings a wealth of experience in scaling operations and driving digital transformation. In his new role, he will lead the strategic direction for our existing affiliates in the Andean Region, focusing on operational synergy, strengthening key alliances, and the execution of a bold expansion plan across the region in LATAM.

A Legacy of Excellence

Prior to joining PBS Group, Ezequiel held various high-profile roles, including President and General Manager at Xerox for major markets including the USA and LATAM. His ability to lead through complexity environments and his focus on sustainable profitability make him the ideal leader to drive our regional ambitions forward.

Strategic Vision and Academic Rigor

Ezequiel holds an Executive MBA from IAE Business School and different Leadership Certifications. His approach combines a deep understanding of market dynamics with a relentless focus on excellence and innovation.

"We are at a pivotal moment for PBS Group in Latin America," said the CEO of PBS Group. "Ezequiel's strategic foresight and proven leadership will be catalysts for our growth as we continue to deliver cutting-edge technology solutions to our clients."

We welcome Ezequiel to the leadership team and look forward to the impact his vision will have on our organization and the industries we serve.

#PBSGroup #ExecutiveLeadership #LatAmExpansion #TechInnovation #BusinessGrowth #EzequielBardas