



PBS Group Appoints Eduardo Rodríguez as Group CFO

PBS Group is proud to announce the appointment of **Eduardo Rodriguez** as **Group Chief Financial Officer** and member of its **Board of Directors**, effective June 8th, 2026. He will lead and oversee the group's financial strategy, capital allocation, and financial governance across all existing and future PBS affiliates within the Americas and the Caribbean.

His arrival marks a significant milestone for PBS Group, reflecting both the company's regional ambition and the high caliber of leadership it continues to attract. In this role, Eduardo will drive the financial execution behind PBS Group's growth strategy: optimizing working capital, deploying cash into high-yield initiatives, and ensuring that every investment—including those in technology—strengthens margins and elevates the client experience.

A Proven Track Record in Global Technology

Eduardo joins PBS Group following a distinguished 22-year career at Xerox Corporation. Most recently, he served as CFO of Global Operations and Transformation, and previously as CFO of Global Print, where he successfully managed a \$7 billion P&L. Throughout his tenure, he built a reputation for disciplined capital allocation, leading large-scale corporate transformations, and driving market growth while maintaining rigorous operational focus.

Commercial Insight and Financial Discipline

An alumnus of the Wharton CFO Program with a Master's degree in Economics from the University at Buffalo, Eduardo pairs advanced risk management with a sharp focus on growth. He looks beyond traditional metrics, ensuring that every financial decision strengthens the company's ability to scale, serve its clients, and compete effectively across its markets.

"Eduardo is exactly the financial leader PBS needs at this stage of our growth," said Group CEO Pedro Paris. "He combines sharp commercial judgment with real financial discipline and the executive leadership to bring teams with him. Having him on board strengthens how we invest, how we grow, and how we serve our customers and partners."

"I'm proud to join PBS Group at such an important moment in its journey," said Eduardo Rodriguez. "My focus will be on disciplined capital allocation that translates the company's inherent financial strength into lasting, sustainable growth."

Please join us in welcoming Eduardo to the PBS Group family as he takes on this crucial role and helps lead the company into its next era of expansion.